



NORTH CAROLINA
CENTRAL UNIVERSITY

**ALUMNI
ASSOCIATION**

Metro DC Chapter

2018 Ms. Alumni Candidate – J. Shannon Powell

NCCU Metro-DC Alumni Association
P.O. Box 1508 Washington, DC 20013

DONATE today in memory of someone you **LOVE**



Greetings,

I am writing to ask for your support, as the Metro-DC Candidate for the NCCU 2018 Ms. Alumni Contest. The scholarship fundraising goal for this effort is \$20,000; and all proceeds are 100% tax deductible. Your gift will enable the continued education of some very deserving students.

As a proud 1992 Alumnus, I truly understand the message “To whom much is given, much is required,” Like many, college represented a time in which I was afforded a freedom to explore who I would become. Hailing from the big city of Lumberton NC (population 20,000), I was active in cheerleading, danced for The Sound Machine, and strutted for Bon Vivant Fashion Society; and my late mother, Betty Powell, made many sacrifices in order for me to have these experiences. In fact, my whole community was vested, from the grocery clerk at Winn Dixie to the only sitting African American judge in the county at the time, an alum of NCCU Law School. Upon graduation, I walked away with a solid foundation, a Public Administration degree; and the firm confidence to continue my education at Howard University.

This year marks the 10th heavenly anniversary of a woman who sacrificed so much; and I couldn't think of a better way of honoring my *deepest* love, MOM than to be a blessing to one of my *greatest* loves, NCCU. While my story may not be unique, it is my constant reminder to always be of service. The BLESSING is always in the GIVING! If this message sparks a desire to support our next Eagles. I invite you to join me in this campaign. In whose memory will you donate?

Currently, there are a number of avenues in which you can support:

- Electronic donations received via NCCU website @ <https://24282.thankyou4caring.org/vlb-donation>
In the designation box, select **OTHER**. Just below the Other box – in Other, write (**J. Shannon Powell, Metro-DC-2018 Ms. Alumni Contest**), then continue with your method of payment.
- Electronic donations received via NCCU Metro DC website @ <http://nccudc.org/2017/11/22/nccu-homecoming-experience/>
Under METRO DC CHAPTER – 2018 MR. & MS. ALUMNI CONTEST CANDIDATES, select **Donate**, Choose your method of payment and the amount you would like to give and select **Donate Now** button. Under special instructions to the seller, remember to (**J. Shannon Powell, Metro-DC-2018 Ms. Alumni Contest**);
- Personal checks accepted - made payable to NCCU Foundation with (**J. Shannon Powell, Metro-DC-2018 Ms. Alumni Contest**) in the subject line. Mail to: NCCU Metro-DC Alumni Association c/o Monica Perry, President - P.O. Box 1508 Washington, DC 20013.
- Join me at the **Annual Charity PVAC Crab Feast** (Battle of the HBCUs) on July 29th at Martins Crosswinds. Purchase a ticket through Eventbrite and vote for NCCU. The winning HBCU will receive \$2500—one step closer to \$20,000. <https://www.eventbrite.com/e/annual-charity-crab-feast-featuring-the-battle-of-the-hbcus-tickets-44059104969?aff=es2> or
- Join me at the **10:40 Adult Break Candidate Meet and Greet** on June 2 in Bowie MD. Contact me directly to RSVP.

Thank you, in advance, for your generous support. If you would like additional information, please feel free to contact me @ jshannonpowell@gmail.com or 703.731.8937.

In Truth and Service,

Joel Shannon Powell