

Greetings NCCU Friends & Family...



"Our deepest fear is not that we are inadequate. Our deepest fear is that we are powerful beyond measure...We ask ourselves, who am I to be brilliant, gorgeous, talented, fabulous? Actually, who are you not to be?...There is nothing enlightened about shrinking so that other people won't feel insecure around you. We are all meant to shine, as children do...as we let our own light shine, we unconsciously give other people permission to do the same." ~M. Williamson

It is my pleasure to address you on behalf of the District of Columbia Alumni Chapter, as the 2008 candidate for the Ms. NCCU Alumni Contest. I am both excited and honored to lead this important fundraising effort that promotes scholarship for my alma mater and presents an opportunity to change lives for future deserving young leaders. In order to accomplish this goal, I need your help. I need YOU to reach into your hearts and wallets and support the NCCU Alumni Association Scholarship Program. In return, the power of giving will help a deserving child to shine and to recognize that they should expect to be powerful beyond measure.

***Who am I to be so bold?** I am an Eagle – no common, ordinary barnyard fowl. A resident of Ft. Washington, MD, my name is J. Shannon Powell. I graduated from North Carolina Central University in 1992 with a Bachelor of Arts in Public Administration. Additionally, I received a Master of Arts in Human Communication Studies from Howard University in 1997. At present, I am a training and development professional and professor of communications for career-bound students pursuing their dreams within various industries. My active professional memberships include the Prince George's County Chamber of Commerce, the National Association of Realtors, the American Society for Training and Development, and of course, the NCCU Alumni Association.*

***Who are you to be so generous?** Martin Luther King Jr. said it best. "Anybody can serve. All you need is a heart full of grace and soul generated by love." Though, in giving, there are too many benefits to name; paying it forward allows one to make a difference and become selfless contributors to society.*

In this important fundraising campaign, we become living examples for our youth. We show them that we are part of a tradition and legacy that exemplifies greatness. We are not inadequate, but brilliant, gorgeous, talented, and fabulous. And we show them, they are too.

Friends, family, and esteemed alumni, I humbly ask for your support in the coming months as we advance the cause for higher education. Please complete the attached donation form, and mail your personal gift by check c/o the DC Chapter NCCU Alumni Association, P.O. Box 1508, Washington, DC 20013. Make certain to note in the memo section of your check: Ms. NCCU Alumni Contest. For gifts ranging:

- *\$0-\$249, please make checks payable to DC Chapter NCCU Alumni Association*
- *Above \$250, please make checks payable to NCCU Foundation, Inc.*

Thank you, in advance, for your generous support. And as we let our own light shine through giving, let's give others permission to do the same.

*In Truth and Service,
J. Shannon Powell
Class of 1992*